

EMMANUEL COLLEGE
THE ART DEPARTMENT
GCSE Graphic Communications



GCSE Graphic Communications	
Unit Title	Food Glorious Food and Personal Investigation
Key Question	How can the artist use a range of methods and techniques to communicate their message to their audience?
Threshold Concepts	Graphic Communication is the use of graphic techniques and processes to communicate the intention of the artist.
Link to Prior Learning	<p>Application of prior learning regarding colour, the blending of secondary colours and the use of a variety of materials to achieve the desired effect.</p> <p>Application of prior learning regarding tone, rendering, shading and other techniques to achieve the desired effect within a piece of work.</p> <p>Consolidation and development of analysis and evaluation of artists' context, influences and work, leading to the influence of the students' own work.</p>
Knowledge and Sequencing Rationale	<p>Food Glorious Food refreshes students' knowledge of media and how to select it depending on its properties, limitations and desirable outcome, they are also introduced to new media and technology as they begin to develop confidence with Photoshop. Students are introduced to the assessment objectives and how to approach an artistic investigation.</p> <p>Personal Investigation is the main focus of GCSE Graphic Communication. Students set their own brief and this unit allows them to investigate a theme in depth, while bringing together all that they have learnt since the start of their secondary school Art education. The unit concludes with a final piece/outcome showing a personal and meaningful response that realises intentions and demonstrates understanding of visual language.</p>

