

UNIT 1 EXPLORING BUSINESS

Types of Business Ownership

[Business Organisation: Introduction to Business Ownership | tutor2u](#)

[Different Forms of Business \(Overview\) | tutor2u](#)

[Q&A - Compare the advantages of trading as a sole trader... | tutor2u](#)

[Public Limited Companies | tutor2u](#)

Stakeholders

[Business stakeholders - Business stakeholders - Edexcel - GCSE Business Revision - Edexcel - BBC Bitesize](#)

<https://youtu.be/gc55hPIFW8w>

Aims and Objectives

<https://youtu.be/RdQuKwhCzGU>

Organisation Structures

[Organisational structure basics | tutor2u](#)

<https://youtu.be/XwwsY84EcB8>

[Improving Organisational Structures | tutor2u](#)

Business Communication

[Communication - Introduction | tutor2u](#)

[Communication in a Business \(GCSE\) | tutor2u](#)

Price Elasticity of Demand

<https://youtu.be/xCrSwyPXVz0>

Pricing and Output Decisions

https://youtu.be/_JyF0vKTsO0

Perfect Competition

https://youtu.be/ysLRc_R6vyk