



This year in OCR Sport Level 2 we will be learning:		What will be included?	Key Vocabulary	Misconceptions
1	Topic Area 1: The different sources of media that cover sport - Digital and social media and how they are a fast-changing aspect of sports coverage; allowing fans and spectators to watch when and wherever they want - Different forms of broadcast media and their role as traditional sources in comparison to newer broadcast and other media sources - Print media sources and their role as traditional media sources in comparison to other media sources	Social media - Twitter, Instagram, TikTok, Facebook Live streaming – YouTube, Twitch, Websites/blogs – SkySports, BBC Sport TV – satellite and subscription, freeview, SmartTV Radio – national and local, internet radio, Podcasts – iTunes, Spotify, Amazon Music, BBC Sounds Newspapers – tabloids and broadsheets Magazines – subscriptions Books – autobiographies, history of sport books, coaching/rules books.	- Subscription - Satellite - Freeview - Streaming - Print - Broadcast - Traditional - Tabloid - Broadsheet - Autobiography - Commercialised	- Social networking can only take place on smartphones. - All sports are televised on Freeview channels. - Newspapers are only read by elderly people - Streaming sites are all illegal - Nobody buys magazines anymore - Radio stations are only listened to in the car
	Topic Area 2: Positive relationship between the media and sport - How media can increase participation in sport - How media can raise the profile of sport - How media can serve to education people about sport - How media and sport can use each other to increase revenue	Participation – exposure, coverage, influencers, initiatives Profile – promotion of health and fitness, positive messages, campaigns such as #ThisGirlCan, sporting values. Education – exposure of minority sports, continued education of performers and spectators in emerging and existing sports. Revenue – promotional opportunities, sport as a commodity, the Golden Triangle,	- Exposure - Initiatives - NGB - Pandemic - Revenue - Minority - Commodity - Sponsorship - Merchandise	- Minority sports are only played by some countries - Influencers only promote fashion and make-up - Money for the club is only made when fans buy tickets to matches. - Only team sports have sponsors
3	Topic area 3 – Negative effects of the media in sport - External factors affecting decline in live spectatorship - Ethical appropriateness of sponsors - How the media is assisting a widening wealth divide in sport - Impact of wider global issues on sport/performers and spectators - Media demands affecting sport fixture scheduling - Coverage of inappropriate behaviour - Rejection of sporting heroes - Scrutiny and criticism of participants - Increased pressure on athletes to look a certain way and links to mental health	Making links between the rise in newer technologies and the negative impact of live spectatorship Widening wealth divide between topflight clubs, sports and those in lower leagues, minority sports and the impact on future wealth. Reasons for the gender gap in wages in most sports Unethical sponsors – alcohol, gambling, tobacco, fast food, energy drinks, diet supplements Media scrutiny of certain competitions e.g. Beijing 2022 Winter Olympics and human rights, Qatar) Effect of media companies sensationalising deviant and inappropriate behaviour e.g. diving, drug scandals. Previously successful sports performers who were seen as role models, then rejected by the media e.g. Tiger Woods, Lance Armstrong, Oscar Pistorius, Maria Sharapova) Media contributing to fans criticising performers, officials and leaders.	- Controversial - Unethical - Human rights - Scheduling - Deviance - Gamesmanship - Rejection - Scrutiny - Criticism - Accessibility - Discriminate - Conform	- Human rights means freedom of speech - All athletes should drink energy drinks - Sports people involved in drug scandals are always banned for life. - Female performers don't get paid as much as men because they aren't as good as them. - Watching live games/performances are always low cost and affordable

Target Grade:

AP1:

AP2:

AP3: